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Student Connection



CUYAHOGA VALLEY CAREER CENTER

Kevin Bates

Twinsburg



Kevin Bates, a senior at Twinsburg High School, is enrolled in CVCC's Digital Design program, led by instructor Melissa Munro. Motivated by a desire to establish his personal brand, Kevin found the Digital Design program to be the perfect fit for developing his creative and marketing skills.

Looking ahead, Kevin plans to pursue a career in the trades, ultimately aspiring to become an electrician. His interest in manual labor grew after working a stocking job at Marc's, where he discovered his passion for hands-on work. He recognizes that the design and marketing skills he's gaining at CVCC will be invaluable if he decides to start his own business in the future.

Kevin values how CVCC replicates a professional work environment, from wearing a uniform to working in classrooms that closely resemble real job settings. He's also thankful for the certifications he's earned, such as Adobe credentials, which have enhanced his technical skills and marketability.

One of Kevin's favorite experiences in the program so far was a field trip to the Cleveland Art Museum, where he was able to combine his passion for history with his love for art. A stop at the West Side Market added an extra layer of enjoyment to the day.

Outside of school, Kevin works as a sales advisor at Best Buy, which he also gets school credit for through CVCC's Work-Based Learning program. He helps customers with product recommendations, shares his tech knowledge, and manages transactions at the register. In his free time, he enjoys walking outdoors, listening to music, and working out. Keep up the great work, Kevin!

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